

UNIVERSITI SAINS MALAYSIA

Peperiksaan Semester Kedua
Sidang Akademik 2002/2003

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HEK 212 – Oral Communication and Public Speaking in English

Masa : 3 jam

THIS EXAMINATION PAPER CONTAINS SIX [6] QUESTIONS IN TWO [2] PAGES.

Answer **TWO** [2] questions from **SECTION A** and **TWO** [2] questions from **SECTION B**.

SECTION A

1. Discuss, with examples, the various types of speech introductions that can generate audience interest in your informative speech.
[100 marks]
2. Bryns (1985) and De Vito (1991) provide useful definitions on the concept of communication. Discuss the basic elements in the speechmaking process advocated by these authors.
[100 marks]
3. Discuss, with examples, the steps involved in preparing an outline for a speech and the advantages of preparing a detailed speech outline.
[100 marks]

SECTION B

4. What are the elements of voice mechanics that aid a successful delivery of a speech? Elaborate, with examples.
[100 marks]

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5. To what extent can aspects of nonverbal communication affect the outcome of your speeches? Discuss.

[100 marks]

6. Discuss, with examples, the advantages and types of visual aids that can facilitate the smooth delivery of speeches.

[100 marks]

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