

UNIVERSITI SAINS MALAYSIA

Peperiksaan Semester Kedua
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**HEK 211 – Oral Communication and Public Speaking in
English**

Masa : 3 jam

THIS EXAMINATION PAPER CONTAINS **FIVE [5]** QUESTIONS IN **TWO [2]** PAGES.

Answer **FOUR [4]** questions.

1. Public speaking is a communication process which involves specific setting and environment i.e. a context. This often influences both *What you say* and *how you say it*.

Elaborate.

[25 marks]

2. To be successful in public speaking, you need to be *rhetorically sensitive*.

Elaborate.

[25 marks]

3. In making certain that your ideas are well received, you need to plan your introduction. A well-prepared introduction serves to orient your audience to your central idea and claim.

Elaborate.

[25 marks]

4. Speech outline is an important tool in public speaking. A good speech outline allows you to see your ideas and guides you during speech delivery.

Elaborate.

[25 marks]

5. Using visual aids is an essential part of public speaking. It enhances your presentation and affect your listener's perception and interpretation of your message.

Elaborate.

[25 marks]