
UNIVERSITI SAINS MALAYSIA

First Semester Examination
2015/2016 Academic Session

December 2015/January 2016

HXE 308 - ENGLISH FOR SPECIFIC PURPOSES

Duration : 2 hours

Please check that this examination paper consists of TWO printed pages before you begin the examination.

Answer any THREE questions.

1. The field of ESP studies the use of English for communicating specific and specialised knowledge in the global context (Cesiri, 2012). Explain the five phases of development in this field and discuss how knowledge of this historical perspective can guide ESP practitioners in comprehending ESP learning and teaching contexts.

[100 marks]

2. It has been said that ESP concentrates more on language in context than on teaching grammar and language structures. Do you agree with this view? Giving examples, evaluate several techniques that ESP teachers can use to teach vocabulary to their target learners.

[100 marks]

3. Numerous approaches in carrying out language needs analysis have been proposed by ESP scholars. Discuss Dudley Evans & St. John's model (1998) by outlining its main characteristics in interpreting specific language learning needs of ESP learners. By making reference to other needs analysis models, explain some of the limitations present in their model.

[100 marks]

4. Elaborate on any THREE of the following terms or concepts in relation to ESP learning and teaching contexts:

- [a] Holliday & Cooke's means analysis approach (1983)
- [b] Five key stages of needs analysis in ESP
- [c] Advantages of extensive ESP courses for working adults
- [d] Team-teaching in an EAP (English for Academic Purposes) context
- [e] Assessed and non-assessed learner performance in ESP contexts

[100 marks]

5. Business English (BE) is difficult to define and limit in linguistic terms because there are many facets to business communication. Discuss the key variables of BE in relation to the role of analysing the language needs of its diverse target learners.

[100 marks]