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UNIVERSITI SAINS MALAYSIA

First Semester Examination  
Academic Session 2006/2007

October/November 2006

**HXE 308 - ENGLISH FOR SPECIFIC PURPOSES**

Duration: 3 hours

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Please check that this examination paper consists of TWO pages of printed material before you begin the examination.

Answer any FOUR questions.

1. ESP teaching is more successful in promoting meaningful learning and is generally more cost-effective than conventional General English teaching. Do you agree with this statement? Discuss, with examples. [100 marks]
2. Discuss the various roles of the ESP practitioner in ESP teaching contexts. [100 marks]
3. "Some of the decisions about ESP course design are pre-determined by circumstances while others are determined by the course designer" (Dudley-Evans and St. John, 1998). Discuss, with examples. [100 marks]
4. To what extent do language issues in ESP teaching bring about misconceptions regarding the role of grammar in ESP teaching? Discuss. [100 marks]
5. Many models of needs analysis have been forwarded by ESP experts. In relation to some of these models, what key factors should ESP practitioners consider when conducting a needs analysis for any group of target learners? [100 marks]
6. Discuss any THREE of the following terms or concepts in relation to ESP teaching-learning contexts:
  - [a] A 'parallel with experience' ESP course design
  - [b] Holliday and Cooke's (1983) Means Analysis Approach
  - [c] Mackay & Bosquet's (1981) concept of 'need'
  - [d] Designing in-house ESP tests
  - [e] Characteristics of English for Specific Business Purposes (ESBP)[100 marks]