

**GENOGRAM VISUALIZATION USING SOCIAL  
NETWORK APPROACH FOR MEDICAL  
FAMILY TREE**

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**GENOGRAM VISUALIZATION USING SOCIAL  
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FAMILY TREE**

by

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# **VISUALISASI GENOGRAM MENGGUNAKAN PENDEKATAN RANGKAIAN SOSIAL BAGI PEPOHON SALASILAH KELUARGA**

## **ABSTRAK**

Genogram adalah perwakilan grafik pepohon keluarga yang digunakan untuk menjejaki sejarah dan hubungan keluarga. Perwakilan ini memberikan gambaran keseluruhan tentang sejarah keluarga dan data genealogi yang membolehkan pengguna memahami dengan jelas maklumat umum dan kompleks keluarga mereka selama beberapa generasi. Namun, terdapat beberapa batasan semasa menggunakan genogram, iaitu masalah kebolehskalaan ketika memvisualisasikan kekayaan dan maklumat yang kompleks apabila pepohon keluarga semakin besar. Oleh itu, satu kerangka untuk meneroka data keluarga (genogram) menggunakan pendekatan rangkaian sosial dan kaedah analisis sebagai suatu peningkatan dicadangkan. Kerangka ini mengikuti reka bentuk panduan antara muka pengguna grafik canggih yang merupakan Mantra Maklumat Visual-Pencarian iaitu "Tijauan Keseluruhan Dahulu, Zum dan Tapis, kemudian Perincian-Mengikut Kehendak", yang dicadangkan oleh Shneiderman pada tahun 1996. Kajian ini memberi tumpuan kepada peningkatan interaksi dan pemahaman pengguna kepada data pepohon keluarga perubatan. Satu kajian kes telah dijalankan untuk menilai kegunaan dan kemudahan penggunaan alat prototaip ini. Telah ditemui bahawa alat prototaip yang menggunakan pendekatan rangkaian sosial meningkatkan pemahaman pengguna terhadap keluarga pepohon perubatan dari segi kegunaan dan kemudahan penggunaan. Menurut penilaian kerangka yang dicadangkan, alat ini boleh digunakan untuk kegunaan peribadi atau oleh profesional penjagaan kesihatan dan seterusnya membantu mereka memahami pepohon keluarga mereka dengan lebih baik.

# **GENOGRAM VISUALIZATION USING SOCIAL NETWORK APPROACH FOR MEDICAL FAMILY TREE**

## **ABSTRACT**

Genogram is a graphical representation of a family tree that is used for tracking family history and relationships. It provides an overview of the family history and genealogy data which allow user to clearly understand the general and complex information of their family for several generations. But, some limitations exist while using genogram, namely scalability problems while visualizing the wealth and complex information once the family tree gets bigger. Hence, a framework for exploring medical family tree data (genogram) using social network approach and analysis method as an enhancement is proposed. This framework follows the design of advanced graphical user interface guide which is the Visual Information-Seeking Mantra that is “Overview First, Zoom and Filter, then Details-on Demand”, proposed by Shneiderman in 1996. This research focuses on improving user interaction and understanding of medical family tree data. A case study has been conducted to evaluate the usefulness and ease of use of the prototype tool. It was discovered that the prototype tool which employ the social network approach improve user understanding of medical family tree in terms of usefulness and on ease of use. According to the evaluation of the proposed framework, the tool can be utilized for personal use or by healthcare professionals and furthermore it helps them to understand their medical family tree better.

## CHAPTER 1

### INTRODUCTION

#### 1.1 Background

Genogram is one of the visual representations of genealogy which is similar to that of a family tree. Much like a family tree, the genogram graphically presents demographics with various shaped symbols and colour-coded lines. Genograms can depict a variety of information such as gender, age, ethnic origin, health status, education achievements, as well as different types of relationship such as family, social and emotional relationships. Important dates and any chosen characteristic such as personality, health and vocation of individual family members can also be input in a genogram (McGoldrick et al., 2008; Pendagast and Sherman, 1976).

Currently genograms are used by various groups of people in a variety of fields such as medicine, psychiatry, psychology, social work, genetic research, education and many more. Healthcare professionals have been using genogram as a tool to record important information about their patients and their family histories. The drawing of genogram has to conform to a set of rules in order for users to have the same understanding and obtain a similar interpretation of the genogram. Figure 1.1 shows some basic symbols for genogram.



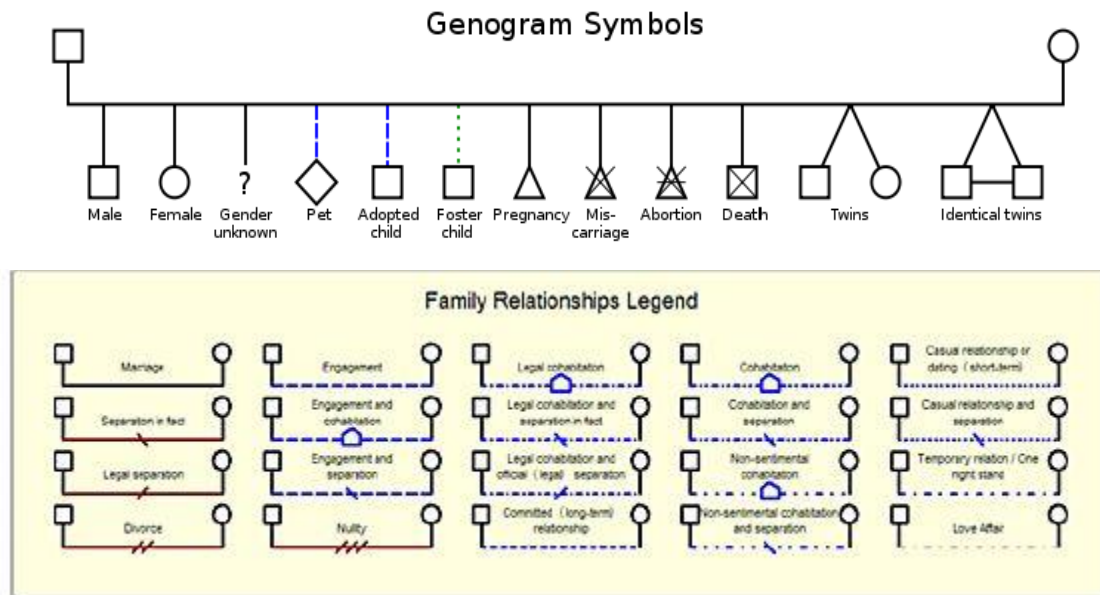


Figure 1.1 Standard symbols for genograms (McCormick et al.,1987)

The drawback of genogram is that it is highly dependent on the size and complexity of the relationships to be portrayed. There are existing software for generating family trees but problems exist due to non-interactive and scalability of trees which may affect the process to comprehend the genogram. This is because the nature of the genogram graphics could be complex and requires some advanced knowledge or detail explanations by those creating the symbol of genogram in order for others to understand the information displayed (Vivienne, 2010).

### **1.1.2 Visualization**

Generally, visualization is the transformation of data and information into pictures. One definition of visualization is to form a mental vision, image or picture of (something not visible or present to sight or of an abstraction); to make visible to the mind or imagination (The Oxford English Dictionary, Third Edition, 2010). The visualization of the data allows the user to gain insight into the data and come up with new hypotheses.

Nowadays the amount of data stored on electronic media is growing exponentially fast. Today's data warehouses dwarf the biggest databases built a decade ago (Kimball and Mer, 2000), and making sense of such data is becoming harder and more challenging.

According to McCormick et al. (1987) visualization is a method of computing which transforms the symbolic into geometric to enable researchers to observe their simulations and computations. Meanwhile Gershon (1994) define that visualization is more than a method of computing, it is about the process of transforming information into a visual form, enabling users to observe the information. In their understanding, visualization technology is based on the integration of older technologies, including computer graphics, image processing, computer vision, computer-aided design, geometric modelling, approximation theory, perceptual psychology, and user interface studies. Figure 2.1 shows where visualization maps the computer representation into images or animation.

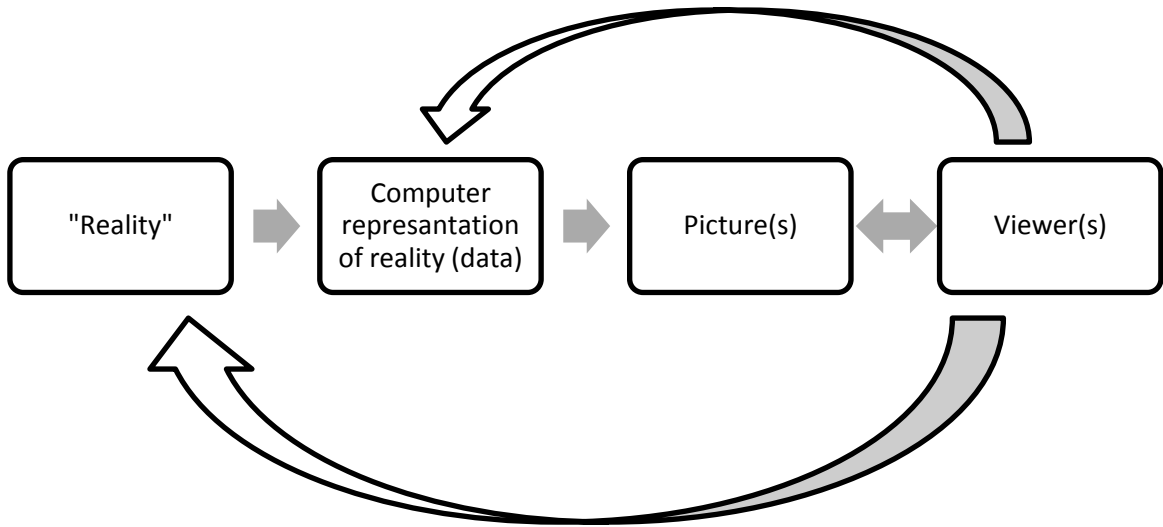


Figure 1.2 Visualization maps the computer representation of reality into perceptual (visual) representation (Domik and Gutkauf, 1994)

In the present day, visualization is used in many scientific areas. Each of these scientific areas has difference data types that need table visualization to be visualized. Keim (2002) has described six data types to be visualized: one-dimensional data (Spence and Apperley, 1982), two dimensional data (Laurini and Thompson, 1992; Egenhofer and Richards, 1993), multi-dimensional data (Inselberg, 1985; Williamson and Shneiderman, 1992;), text and hypertext, hierarchies and graph (Chimera and Shneiderman, 1993; Carriere and Kazman, 1995), algorithm and software.

There are three criteria to be fulfilled in order to visualize data. Firstly, users need to recognize the data type and then try to find key issue for the specific data type. After that, apply a suitable visualization technique that will help to solve the key issue.

This research focuses on visualization interaction and understandability factors in medical family tree data. The object of interest for this research is medical genogram (medical family tree data). The main challenge of this research is how to visualize the medical genogram in order to increase user understanding, through improvement of interaction which leads to a better understanding of medical family tree data especially medical genogram. Hence this research attempts to address the scalability and clustering issue by proposing a visualization technique to improve user interaction and understandability of medical family tree.

## **1.2 Motivation of Research**

Genogram constructs from various symbols and colour-coded lines that represent demographics information, health problem and addiction in individuals and among family members. Thus genogram have a lot of potential to be explored. As someone who is health conscious the researcher believes that medical genogram is very beneficial to be understood because apart from what people know from their family's tree and history, they can also find out about hereditary diseases that could be passed on from their parents to their offspring or descendants. Through this information, people will be more careful and take precautions towards the health problem. The use of different symbols in genogram will confuse the first time users. Furthermore excessive use of colour also contributes to the cluttered look when the family tree gets bigger. According

to Ellis and Dix (2005), *“too much data on too small an area of the display will result in visual clutter, which in turn diminishes the potential usefulness of the visualization, especially when the user is exploring the data”*.

The leading benefit of data visualization is that it does not only provide graphical representation of data but also allows changing of form, omitting what is not required and browsing deeper to get further details. This is a great eye catcher and attracts user’s attention better and provides better communication. Furthermore, it provides a great advantage over traditional methods. Data visualization gives opportunity to approach huge data and makes it easily comprehensible. Thus to gain the full benefit of genogram data, users require a visualization tool that can present the data in a fully interactive environment conducive to exploration and also allow users to view their own custom data.

### **1.3 Problem Statement**

Genogram contains a wealth of information on the family’s history; therefore as a family tree gets bigger, visualizing becomes a more difficult task. Currently medical genograms use symbols, shape and colour-coded lines to represent information such as gender, age, ethnic origin, health status, as well as different types of relationship such as family. GenoPro, Genoware and WinGeno software package uses the symbols shown in Figure 1.1 to encode family’s information. However, when the node expands, the genogram will look confusing and cluttered by the use of different symbols and excessive use of colours (Keller et al., 2011).

Understanding of a medical genogram is helpful in determining patterns of disease or illness within a family. But, the image-map format which is very limited in its ability to support gestural interaction leads to information perception difficulties and the visualization loses its initial purpose to understand the genogram (McGuffin et al., 2005). So, using social network visualization method to visualize the medical genogram reduces the node cluttered (scalability) and supports gestural interaction by using selected visualization technique (McGuffin and Balakrishnan, 2006) which improves user interaction and furthermore increases user understanding of their medical family tree data.

Health problems that run in the family can increase chances of developing the problem. This is because families share their genetics, environment, and habits (Genetic Alliance, 2009). But by knowing only patterns of disease does not help them to know the probabilities of inheritance. Therefore, visualizing statistical results (analysis score) will help user to gain new insight on health problem that affects their family from medical family tree data.

## **1.4 Research Objectives**

The aim of this research is to propose a better framework for visualising medical family tree data. In more detail, it seeks to fulfil the following research objectives:

1. To design a visualization approach that improves user interaction and understanding of medical family tree data especially genogram in real-time.
2. To apply analysis method which provides user with visualization of analysis score that can improve the tool usability.

## **1.5 Scope of Research**

The scopes of the research are as follow:

- (i) **Medical Genogram:** Medical genogram is used as a tool for mapping family patterns by recording health information (including illnesses and medical conditions) about the patients and their family members. The family health information from three generation of relatives is needed in this research as a complete family history to map pattern of disorder among relatives (Biad, 2015).
- (ii) **Visualization technique:** Visualization techniques can be used to visualize the medical genogram. This research focuses mostly on the visualization techniques that can be used to explore the genogram, reduce scalability problem and create interactive environment to user. This research utilizes social network action visualization which implement the design of advanced graphical user interface guide known as Visual Information-Seeking Mantra “Overview first, zoom and filter, then details-on demand” (Shneiderman,

1996). So, three visualization techniques have been used in this prototype tool.

- (iii) Novices: This research focuses on beginners and novices as the target users. Users are treated as beginners or novices. This is because, whether they may have some experience or knowledge in tree structure or medical family tree, the environment and experience is different when using the visualization tool. Furthermore, any assistance or guideline provided by using the visualization tool are more meaningful to them.

## **1.6 Contributions**

Generally this research leads to a better understanding of family tree data. This research is expected to make several contributions to the fields of medical health, genealogy and social network. By using social network visualization method and applying visual seeking mantra, a framework would be established which can present the data in an interactive environment that can assist user in understanding their medical family tree data better.

The analysis method applied in this framework provides statistical analysis of data that gives the user the ability to see its data from a new angle. The approach of Exploratory Data Analysis (Tukey, 1977) emphasizes the importance of curiosity and serendipity (i.e. discoveries made while searching for something else) to data analysis. This method provides a range of metrics for calculating statistics that characterize the data and used statistical results in the visualization by making use of colours and sizes to



create informative visuals and make them particularly suitable for the visual exploration of data.

## **1.7 Thesis Outline**

This thesis has six chapters that are organized in a chronological order consisting of an introduction, literature review, research methodology, the visualization technique, evaluation, and discussion respectively. The organization of this thesis is as follow:

**Chapter 1** introduces the overview of family tree and genogram, background of the problems in genogram software. Furthermore, this chapter also explains on the research objectives and problem statement of this research. This chapter also describes the importance of this research, followed by the scope of this research. The theoretical framework for this research is designed and this is followed by a list of research contributions.

**Chapter 2** reviews the existing works and some literature survey that are related to this research. Systematic literature review on the aspect of improving interaction and understandability of medical family tree data are explained in detail.

**Chapter 3** outlines the research methodology. It provides detail on the procedure taken from the beginning to the end of the conducted research. Research procedures conducted in this study are illustrated and followed by explanations in the chapter.