
UNIVERSITI SAINS MALAYSIA

First Semester Examination
Academic Session 2012/2013

January 2013

SAU218E - Economic Sociology
[Sosiologi Ekonomi]

Duration: [3 hours]

Please make sure that this examination paper comprises **THREE** printed pages before you begin this examination.

*Sila pastikan bahawa kertas peperiksaan ini mengandungi **TIGA** muka surat yang bercetak sebelum anda memulakan peperiksaan ini.*

Instruction/Arahan:

Answer **ONE** question in Section A, **ONE** question in Section B and **ONE** question in the Section C.

*Jawab **SATU** soalan dalam Bahagian A, **SATU** soalan dalam Bahagian B dan **SATU** soalan dalam Bahagian C.*

In the event of any discrepancies in the examination questions, the English version shall be used.

Sekiranya terdapat sebarang percanggahan pada soalan peperiksaan, versi Bahasa Inggeris hendaklah diguna pakai.

Section A
Bahagian A

Question one [Soalan satu]

Elaborate what are “negative integration” and “positive integration”. Explain the positive and negative effects of these regulations.

Terangkan apakah “integrasi negatif” dan “integrasi positif”. Huraikan kesan-kesan positif dan negatif peraturan-peraturan tersebut.

(40marks/markah)

Question two [Soalan dua]

State the definition of entrepreneurship from the two dominant perspectives as follow and elaborate the problems of their definitions.

- a. High growth and high capitalization; *and*
- b. Innovation and innovativeness.

Nyatakan definisi keusahawanan daripada dua perspektif yang dominan seperti di bawah dan huraikan masalah definisi mengikut perspektif tersebut.

- a. *Pertumbuhan tinggi dan pemodalan tinggi; dan*
- b. *Pembaharuan dan perihal pembaharuan.*

(40 marks/markah)

Section B
Bahagian B

Question three [Soalan tiga]

There are some distinctive differences of the concept of “Economic Action” between microeconomics and the economic sociology. Elaborate these differences.

Terdapat perbezaan ketara antara konsep “Tindakan Ekonomi” dalam ekonomi mikro dan sosiologi ekonomi. Huraikan perbezaan ini.

(30 marks/markah)

Question four [Soalan empat]

Explain how the theory of “animal spirit” helps us to understand our economic behavior, especially during economic crisis.

Jelaskan bagaimana teori “semangat binatang” membantu kita memahami tingkah laku ekonomi kita, khususnya semasa krisis ekonomi.

(30 marks/markah)

Section C
Bahagian C

Question five [Soalan lima]

Write a short essay on “institutional investors and power”.

Tulis sebuah esei pendek tentang “pelabur institusi dan kuasa”.

(30 marks/markah)

Question six [Soalan enam]

Write a short essay on “Money and meanings”.

Tulis sebuah esei pendek tentang “wang dan makna”.

(30 marks/markah)