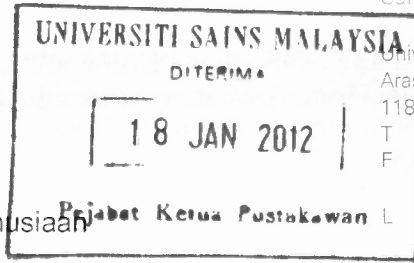




No. Fail : F0245
Tarikh : 18 Disember 2011

Dr. Nooriah Yusof
Pusat Pengajian Ilmu Kemanusiaan
Universiti Sains Malaysia



Canselori,

Universiti Sains Malaysia
Aras 6, Bangunan Canselori
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T (6)04-653 3108/3178/3988/5019
F (6)04-656 6466/8470
(6)04-653 2350
www.research.usm.my

Puan,

LAPORAN AKHIR SKIM GERAN PENYELIDIKAN FUNDAMENTAL (FRGS)

Tajuk Projek : **Pembinaan Model Penterjemahan Kreativiti Di Kalangan Jurutera
Dalam Sektor Perindustrian Di Pulau Pinang**

No. Akaun : 203/PHUMANITI/671113

Dengan hormatnya perkara di atas dirujuk.

2. Terlebih dahulu saya ucapkan ribuan terima kasih di atas satu salinan laporan akhir untuk projek penyelidikan seperti tajuk di atas.

3. Adalah dimaklumkan walaupun projek ini telah selesai, kerjasama Jabatan Bendahari dipohon untuk menguruskan penutupan akaun projek pada selewat-lewatnya **31 Disember 2011**. Tempoh ini bertujuan untuk menyelesaikan semua urusan tuntutan dan bayaran yang telah dibelanjakan di dalam tempoh projek. Walau bagaimanapun, puan dinasihatkan supaya tidak mengeluarkan borang-borang pesanan baru di dalam tempoh ini.

4. Selanjutnya sila ambil perhatian terhadap perkara-perkara berikut sekiranya berkaitan:

- (i) Semua penerbitan harus merakamkan penghargaan kepada **Skim Geran Penyelidikan Fundamental (FRGS)** dan puan dipohon mengemukakan satu salinan ke Pejabat ini.
- (ii) Bahagian Penyelidikan & Inovasi boleh/akan mengagihkan semula peralatan yang telah dibeli menggunakan peruntukan geran ini seandainya terdapat penyelidik lain yang memerlukan peralatan tersebut.

5. Akhir sekali, tahniah di atas usaha dan kejayaan pihak puan dapat menyelesaikan projek ini dengan jayanya.

Sekian, terima kasih.

“BERKHIDMAT UNTUK NEGARA”
‘Memastikan Kelestarian Hari Esok’

Yang menjalankan tugas,


(AMRA OTHMAN)
Penolong Pendaftar
Unit Pengurusan Geran & Kontrak

HAN, HAR, SIM

LAPORAN AKHIR SKIM GERAN PENYELIDIKAN FUNDAMENTAL (FRGS)

Tajuk Projek : Pembinaan Model Penterjemahan Kreativiti Di Kalangan Jurutera
Dalam Sektor Perindustrian Di Pulau Pinang

No. Akaun : 203/PHUMANITI/671113

s.k. Dekan Penyelidikan
Pelantar Sains Fundamental
Pejabat Pelantar Penyelidikan
Universiti Sains Malaysia

Dekan
Pusat Pengajian Ilmu Kemanusiaan
Universiti Sains Malaysia

Timbalan Dekan
(Pengajian Siswazah & Penyelidikan)
Pusat Pengajian Ilmu Kemanusiaan
Universiti Sains Malaysia

Ketua Pustakawan
Perpustakaan Hamzah Sendut
Universiti Sains Malaysia

Penolong Bendahari Kanan
Unit Kumpulan Wang Penyelidikan
Jabatan Bendahari
Universiti Sains Malaysia

Pegawai Sains
Pelantar Sains Fundamental
Pejabat Pelantar Penyelidikan
Universiti Sains Malaysia

Disampaikan satu salinan laporan akhir
projek untuk simpanan Perpustakaan

Mohon kerjasama pihak puan untuk
menguruskan penutupan akaun projek
selewat-lewatnya pada **31 Disember**
2011 dan mohon kemukakan satu salinan
penyata kewangan terakhir ke Pejabat ini
untuk tujuan rekod





FINAL REPORT
FUNDAMENTAL RESEARCH GRANT SCHEME (FRGS)

Laporan Akhir Skim Geran Penyelidikan Asas (FRGS) IPT
Pindaan 1/2010

- A**
- RESEARCH TITLE** : PEMBINAAN MODEL PENTERJEMAHAN KREATIVITI DI KALANGAN JURUTERA DALAM SEKTOR PERINDUSTRIAN PEMBUATAN DI BAYAN LEPAS, PULAU PINANG
Tajuk Penyelidikan
- PROJECT LEADER** : DR NOORIAH YUSOF
Ketua Projek
- PROJECT MEMBERS** : 1. PROF. MADYA DR NURWATI BADARULZAMAN
 (including GRA) 2. DR AZIZAH OMAR
Ahli Projek

PROJECT ACHIEVEMENT (*Prestasi Projek*)

B

ACHIEVEMENT PERCENTAGE					
Project progress according to milestones achieved up to this period	0 - 50%		51 - 75%		76 - 100%
Percentage					90%
RESEARCH OUTPUT					
Number of articles/ manuscripts/ books <i>(Please attach the First Page of Publication)</i>	Indexed Journal			Non-Indexed Journal	
	International			National	
Conference Proceeding <i>(Please attach the First Page of Publication)</i>	Malaysia-Indonesia International Conference on Economics, Management and Accounting				
Intellectual Property <i>(Please specify)</i>					
HUMAN CAPITAL DEVELOPMENT					
Human Capital	Number				Others (please specify)
	On-going		Graduated		
Citizen	Malaysian	Non Malaysian	Malaysian	Non Malaysian	
PhD Student					
Master Student					
Undergraduate Student			3		
Total			3		

EXPENDITURE (Perbelanjaan)

C	Budget Approved (Peruntukan diluluskan)	: RM35,000.00
	Amount Spent (Jumlah Perbelanjaan)	: <u>RM34,427.60</u>
	Balance (Baki)	: <u>RM572.40</u>
	Percentage of Amount Spent (Peratusan Belanja)	: 98.4 %

ADDITIONAL RESEARCH ACTIVITIES THAT CONTRIBUTE TOWARDS DEVELOPING SOFT AND HARD SKILLS (Aktiviti Penyelidikan Sampingan yang menyumbang kepada pembangunan kemahiran insaniah)

D

International		
Activity	Date (Month, Year)	Organizer
(e.g : Course/ Seminar/ Symposium/ Conference/ Workshop/ Site Visit)	Nooriah Y. (2009). Foreign Direct Investment in East Asia: The Penang [Malaysia] Experience. Paper presented at <u>the International Convention of Asia Scholars</u> . Daejeon, Korea, 6-9 August.	Chungnam National University, Korea
	Nooriah Y. & Jabil M., (2010). Pemodal Asing dalam Ekonomi Pulau Pinang: Dominasi dan Transformasi. Will present at <u>Malaysia-Indonesia International Conference in Economics, Management and Accounting</u> . Universiti Kebangsaan Malaysia, 25-26 November.	Fakulti Ekonomi dan Pengurusan, Universiti Kebangsaan Malaysia
National		
Activity	Date (Month, Year)	Organizer
(e.g : Course/ Seminar/ Symposium/ Conference/ Workshop/ Site Visit)		

PROBLEMS / CONSTRAINTS IF ANY (*Masalah/ Kekangan sekiranya ada*)

E

Masalah utama penyelidik adalah untuk mendapatkan responden iaitu pekerja jurutera dalam sektor industri pembuatan di Bayan Lepas, Pulau Pinang. Kajian lapangan terpaksa dilanjutkan beberapa kali kerana respons yang sangat rendah walaupun edaran borang soal-selidik telah dibuat melalui lawatan ke kilang dan juga secara atas talian. Respons yang sangat rendah iaitu hanya 56 jurutera yang bersedia untuk terlibat dalam kajian ini telah memberi kesan terhadap hasil dapatan kajian. Apatah lagi kebanyakan responden berada dalam lingkungan umur muda dan ini mungkin tidak dapat memberi gambaran yang sebenarnya tentang proses kreatif yang berlaku di persekitaran kerja di Bayan Lepas, Pulau Pinang. Bilangan responden yang kecil juga menyebabkan pembinaan model penterjemahan kreativiti juga tidak dapat dibangunkan secara signifikan. Hasil laporan akhir penyelidikan lebih bersifat deskriptif berdasarkan persepsi jurutera terhadap penglibatan mereka dalam proses kreatif di tempat kerja dan sejauhmana iannya telah berjaya diaplikasikan. Respons yang rendah ini bukan sahaja disebabkan oleh keengganan pekerja jurutera [atas alasan kesibukan kerja] tetapi juga disebabkan oleh pihak majikan tidak bersedia untuk mendedahkan maklumat penting berkaitan dengan pekerja jurutera mereka. Penyelidik dalam proses menyediakan laporan akhir hasil kajian yang dijalankan.

RECOMMENDATION (*Cadangan Penambahbaikan*)

F

Masalah mendapatkan respons yang baik daripada sektor industri bukanlah merupakan satu masalah yang baru. Namun demikian, penyelidikan dalam bidang ini adalah penting dalam menilai sejauhmana berjayanya strategi perindustrian negara untuk terlibat dalam aktiviti bernilai ditambah tinggi seperti Research&Development dan Design&Development. Tanpa maklumat dan data yang tepat, gambaran sebenar aktiviti kreatif dalam persekitaran kerja di firma-firma pembuatan sukar diketahui. Dalam konteks ini pihak kerajaan [institusi yang terlibat] pada peringkat negeri perlu menterperincikan lagi kutipan maklumat daripada pihak firma pembuatan semasa melaksanakan survei tahunan dalam menghasilkan laporan setiap tahun. Penyelidik telah mengguna pakai metodologi yang sesuai untuk menjalankan kajian ini namun dalam usaha untuk mendapatkan kerjasama daripada responden [firma dan pekerja jurutera] ianya adalah diluar kawalan penyelidik.

G Memandangkan tidak banyak pengetahuan yang diketahui berkaitan dengan kreativiti terutamanya dalam mengetahui sejauhmana keupayaan dan potensi kreativiti tenaga buruh tempatan, maka kajian ini merupakan satu usaha untuk menerokai isu tersebut. Setelah lebih daripada 30 tahun proses perindustrian di negara, adakah Malaysia masih berperanan sebagai tapak untuk pengeluaran dan pemasangan sahaja seperti yang dinyatakan dalam teori pembahagian buruh ruangan antarabangsa? Beberapa persoalan penting yang menarik untuk diterokai dalam kajian ini adalah untuk menilai sama ada teori pembahagian buruh antarabangsa ini masih relevan dalam menjelaskan persekitaran sosial buruh di negara ini. Adakah fungsi buruh terutamanya di kalangan jurutera hanya berperanan untuk melaksanakan proses pengeluaran dan pemasangan sahaja ? Adakah terdapatnya aktiviti kreatif seperti Penyelidikan dan Pembangunan (R&D) atau merekabentuk di negara ini? Keupayaan dan potensi kreativiti pekerja boleh diterjemahkan dalam pelbagai cara dalam organisasi dan kajian ini berusaha untuk mengenalpasti bagaimana proses ini berlaku dan cuba untuk membina model penterjemahan kreativiti di persekitaran kerja bagi kes negara ini dengan melaksanakan satu kajian di Bayan Lepas, Pulau Pinang. Selain itu, kajian ini juga turut memeriksa atribut kreativiti [individu dan pasukan] selain daripada mengenalpasti mekanisma yang diwujudkan oleh organisasi dalam merangsang proses kreatif dalam kalangan pekerja jurutera mereka. Ini adalah penting kerana ia sekaligus dapat menggambarkan tahap budaya kreativiti pada peringkat organisasi dan sumber 'talent' tempatan. Dalam hal ini, memupuk budaya kreatif bukan sahaja berkaitan dengan isu pendidikan tetapi meliputi isu polisi sosial yang lebih luas. Oleh itu hasil kajian yang diperolehi di harap akan dapat memberi input yang berguna kepada pembentukan model yang nantinya boleh digunakan untuk menjelaskan fenomena kreativiti dan pembangunan sektor perindustrian serta pembangunan sumber manusia di Malaysia.

Date : 7.3.2011
Tarikh

Project Leader's Signature:
Tandatangan Ketua Projek

COMMENTS, IF ANY/ ENDORSEMENT BY RESEARCH MANAGEMENT CENTER (RMC)

(Komen, sekiranya ada/ Pengesahan oleh Pusat Pengurusan Penyelidikan)

H

Name:

Nama:

Date:

Tarikh:

Signature:

Tandatangan:



Think Asia!

August 6, 2009 (Thursday)

10:00 - 12:00	Session I
12:00 - 13:15	Lunch
13:15 - 15:15	Session II
15:30 - 17:30	Session III
17:30 - 17:45	Book Launch (Taylor & Francis)
18:00 - 20:00	Official Opening Ceremony, ICAS Book Prize & Dinner

August 7, 2009 (Friday)

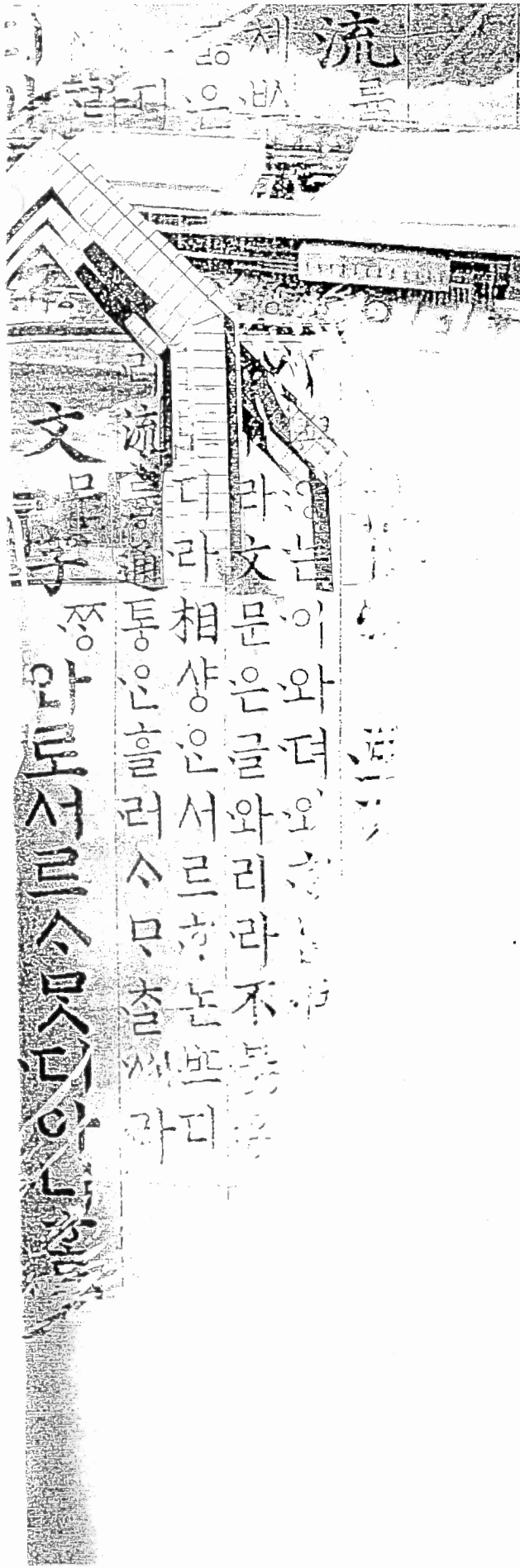
09:00 - 12:00	Keynote Speeches
12:00 - 12:50	Lunch
13:00 - 14:50	Asian Culture Complex Special Session
15:00 - 17:00	Session IV
17:15 - 19:15	Book Launch New ICAS Publications Session V

August 8, 2009 (Saturday)

08:30 - 10:30	Session VI
10:45 - 12:45	Session VII
12:45 - 13:45	Lunch
13:45 - 15:45	Session VIII
16:00 - 18:00	Session IX

August 9, 2009 (Sunday)

08:30 - 10:30	Session X
10:45 - 12:45	Session XI

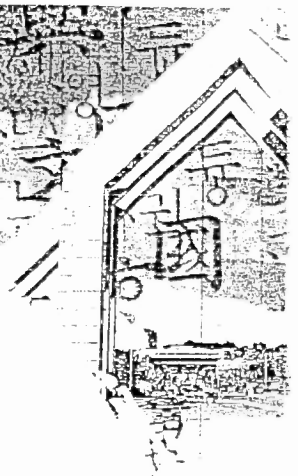


이유서

와로서 상은와 종 에

Thursday

Aug 6, 2009 (Thu)	Session I 10:00 - 12:00	Session II 13:15 - 15:15	Session III 16:30 - 17:30
Room A (101)	[THA1] History Things Fall Apart: Postwar China and Korea in the 17th Century	[THA2] History South Korean Studies of Modern Chinese History since 1945	[THA3] History Resolving Conflicts: Politics of Accommodation in China
Room B (102)	[THB1] Politics & International Relations Building a Secure Korean Peninsula	[THB2] Politics & International Relations Security Issues in Asia	[THB3] Gender Role of Women in China
Room C (103)	[THC1] Gender Gender and Globalisation in India: Perspectives from North, East and South	[THC2] Gender Females in Society	[THC3] Gender Females in Society
Room D (104)	[THD1] Arts & Culture Manga Studies	[THD2] Arts & Culture Visualizing the Premodern in Films, TV dramas, and Manga: Reimagining the Past and Reflecting the Present	[THD3] Arts & Culture Heroines, Magic Girls, Demon Spirits and Furry Creatures: 'Asian' Fantastical Representations
Room E (105)	[THE1] Migration Trajectories of International Labour Migration in Southeast Asia: From Private Initiatives to Economic Partnership Agreements	[THE2] Migration Labour Migration I	[THE3] Migration Labour Migration II
Room F (106)	[THF1] History The Theory and Practice of Examining Colonialism in Asia and the Pacific	[THF2] History Southeast Asian Studies in the Ateneo: Assessing Colonial and Postcolonial Experiences	[THF3] History Plants into Commodities: The Social History of Cash Crops in Asia, 18th to 20th Centuries
Room G (107)	[THG1] History Singapore in World History I	[THG2] History Singapore in World History II	[THG3] Politics & International Relations States and Violent Actors in Southeast Asia since WWII: The Iterative Dynamics of Transnational and Intra-state Violence
Room H (108)	[THH1] Politics & International Relations Asia in the Eyes of Europe I	[THH2] Politics & International Relations Asia in the Eyes of Europe II	[THH3] Politics & International Relations Towards 'Asian Way of International Relations Theory: From the Perspective of the 'Japanese School'
Room I (T1)	[THI1] Society & Identity In Asian Hands: Technology and Modernity in the Late Colonial Asia	[THI2] Society & Identity Identity Politics and the Negotiation of Social Space among Minority Groups I	[THI3] Society & Identity Identity Politics and the Negotiation of Social Space among Minority Groups II
Room J (T2)	[THJ1] Politics & International Relations Shifting Asian Power Realities: Security Relationships in the Post-Bush Era	[THJ2] Politics & International Relations Dynamics and Processes of Philippine State-Building	[THJ3] Politics & International Relations Approaching Southeast Asian Politics: Trends and Variations in a Global Context
Room K (T3)	[THK1] Development & Urbanization Exporting China's Development to Africa and Southeast Asia: Aid, Investment, Migration I	[THK2] Development & Urbanization Exporting China's Development to Africa and Southeast Asia: Aid, Investment, Migration II	[THK3] Development & Urbanization Quantitative Analyses of East Asian Societies: using SSM and KLIPS data
Room L (T4)	Aspects of Islam I	Aspects of Islam II	Aspects of Muslim Societies
Room M (T5)	[THM1] Media & Communication Hard and Soft: Chinese Propaganda Before and After 1949	[THM2] Media & Communication Asian Cinema and Identity	[THM3] Media & Communication Internet Politics in PRC and Taiwan
Room N (203)	[THN1] Society & Identity Provincial Globalisation: Transnational Networks, Backward Flows and Social Transformations in South Asia	[THN2] Society & Identity Chinese Urban Governance	[THN3] Politics & International Relations Sino-African Relationship: Past, Present, and the Multilateral Possibility of the Future
Room O (204)	[THO1] Economy Social and Economic Transformations after the Great Bubble	[THO2] Politics & International Relations The Rise of ASEAN I	[THO3] Politics & International Relations The Rise of ASEAN II
Room P (205)	[THP1] History Historiographical Issues in the Study of Song Period China: Making Use of Letters and Other Original Sources	[THP2] History Historicizing School Education in Asia	
Room Q (301)	[THQ1] Language & Literature The Making of the Global Genre: The Tale of Genji and "World Literature" of the Past, Present, and Future	[THQ2] Language & Literature Nature in Chinese Prose, Poetry and Philosophy	
Room R (206~208)	[THR1] Religion Religion and Social Space: Anthropological Studies in Asian Communities I	[THR2] Religion Religion and Social Space: Anthropological Studies in Asian Communities II	[THR3] Religion Hermeneutics and Strategy in the Study of Chinese Daoist Texts
Room S (209~211)		[THS1] Economy Changing Economies in Asia	



- History
- HISTORY
 - ECONOMY
 - LANGUAGE LITERATURE
 - GENDER
 - ENVIRONMENT ENERGY
 - DEVELOPMENT URBANIZATION
 - ISLAM
 - ARTS CULTURE
 - KOREA
 - MIGRATION
 - WELFARE HEALTH
 - SOCIETY IDENTITY
 - LAW
 - RELIGION

Friday

Aug. 7, 2009 (Fri)	Session IV 15:00 - 17:00	Session V 17:15 - 19:15
Room A (101)	[FRA1] History Pan-Asianism - Retracing the Sources	[FRA2] History Personality Cult in Modern East Asia - Common Features of a Dividing Legacy
Room B (102)	[FRB1] Politics & International Relations East Asian Peace, 1979-	[FRB2] Politics & International Relations Asian Corruption-Rethinking the Logics behind the Pervasive Corruption in Asia
Room C (103)	[FRG1] Arts & Culture Betwixt and Between, L'Emers et L'Endroit: The Making of Place through Music in Asia	
Room D (104)	[FRD1] Arts & Culture Regional Perspectives on the Zhe School of Chinese Painting	[FRD2] Arts & Culture Interactions in Chinese Religious Art Over Place and Time
Room E (105)	[FRE1] Migration Northeast Asia in Motion: The Social and Cultural Dimensions of Regional Migration I	[FRE2] Migration Northeast Asia in Motion: The Social and Cultural Dimensions of Regional Migration II
Room F (106)	[FRF1] History The Korean War and its Impact on International Relations in Asia	[FRF2] Society & Identity Transportation Technology, Urbanism and Social Life
Room G (107)	[FRG1] History New Thoughts on Old Paradigms: Re-assessing the Early Cold War in East Asia	[FRG2] History Rediscovering Northeast Asian Manisms: Korean and Japanese Manist Thought in the Colonial Era
Room H (108)	[FRH1] Society & Identity Think! Is Asia Experiencing 'Westernization' or 'Orientalism'? A Viewpoint from the Margin.	[FRH2] Society & Identity Re-Centering the Eccentrics, Re-Positioning Marginal and Main Stage: Spotting the Peripheralized in Japan and East Asia
Room I (T1)	[FRI1] Media & Communication Communication, Networks and Globalizing Society in Asia - The Dimensions of Alterity	[FRI2] Media & Communication IT and Its Influences on Asian Society
Room J (T2)	[FRJ1] Politics & International Relations Development of Democracy in Asia I	[FRJ2] Politics & International Relations Development of Democracy in Asia II
Room K (T3)	[FRK1] Development & Urbanization Reappraising Approaches to Development and Aid in Changing Times	[FRK2] Development & Urbanization European Perspectives on Asian Development Aid
Room L (T4)	The Embedding of Asian and Muslim Migrants in Asia and the West I	The Embedding of Asian and Muslim Migrants in Asia and the West II
Room M (T5)	[FRM1] Media & Communication Electronic Publishing and Scholarly Communication in Southeast Asia	[FRM2] Media & Communication Publishers' Clinic for Young Scholars
Room N (203)	[FRN1] Society & Identity New Scholarship on Chinese Indonesians: Emergent Narratives, Contested Identities I	[FRN2] Society & Identity New Scholarship on Chinese Indonesians: Emergent Narratives, Contested Identities II
Room O (204)	[FR01] Society & Identity Debates on Sex and Morality in Southeast Asia I	[FR02] Society & Identity Debates on Sex and Morality in Southeast Asia II
Room P (205)	[FRP1] History Dialogue between Past and Present: Historical Lessons for Infectious Disease in East Asia and Southeast Asia	[FRP2] History Locating Meiji Japan's Science and Medicine in the Context of Korea and Germany
Room Q (301)	[FRQ1] Language & Literature Learning English in Asia	Book Launch New ICAS Publications
Room R (206-208)	[FRR1] Arts & Culture Asia (Re)Thinks: Possibilities and Impossibilities in Vietnam	[FRR2] Arts & Culture Asia (Re)Thinks: Possibilities and Impossibilities in Vietnam
Room S (209-211)	[FRS1] Welfare & Health Traditional Medicine in Public Health across Asia	[FRS2] Welfare & Health Medical Tourism: Studies from Asia and Europe

정인
논은
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겨라
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- HISTORY
- ECONOMY
 - LANGUAGE LITERATURE
 - GENDER
 - ENVIRONMENT ENERGY
 - DEVELOPMENT URBANIZATION
 - ISLAM
 - ARTS CULTURE
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 - MIGRATION
 - WELFARE HEALTH
 - SOCIETY IDENTITY
 - LAW
 - RELIGION

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Saturday

Aug 8, 2009 (Sat)	Session VI 08:30 - 10:30	Session VII 10:45 - 12:45	Session VIII 13:45 - 15:45	Session IX 16:00 - 18:00
Room A (101)	[SAA1] Politics & International Relations Foreign Direct Investment and New Capitalism I	[SAA2] Politics & International Relations Foreign Direct Investment and New Capitalism II	Development, Law and Legislation	
Room B (102)	[SAB1] Knowledge Knowledge of the Self and the Other	[SAB2] Knowledge Chinese Philosophy: Mohism, Daoism, Confucianism and Humanism	[SAB3] Knowledge Matters of Education I	[SAB4] Knowledge Matters of Education II
Room C (103)		[SAC2] Gender Gender in North Korea	[SAC3] Gender Rethinking Gender, Age and Self: Japanese Women in Asia-Pacific Region	[SAC4] Gender Performing Gender in Modernizing Japan and Asia
Room D (104)	[SAD1] Arts & Culture Potentiality of Peripheral Approach in the Study of Cultural Interaction Studies on East Asia	[SAD2] Arts & Culture Defining and Redefining Cultural Influences in Eurasia	[SAD3] Arts & Culture The Spread of Cultures: From Wayang Golek to Wa-ism	[SAD4] Arts & Culture Global Food Scenes in Asia: A Roundtable Discussion
Room E (105)			[SAE3] Economy The Impact of Education on the Economy	
Room F (106)	[SAF1] Development & Urbanization The Future of the Asian Metropolis			[SAF4] Media & Communication Images of East and West
Room G (107)	[SAG1] History Colonial Encounters from the 17th Century until 1945 I	[SAG2] History Colonial Encounters from the 17th Century until 1945 II	[SAG3] History Colonial Encounters from the 17th Century until 1945 III	
Room H (108)	[SAH1] Society & Identity Eastern and Western Thinking about 'the Other' I	[SAH2] Society & Identity Eastern and Western Thinking about 'the Other' II	[SAH3] Society & Identity Eastern and Western Thinking about 'the Other' III	[SAH4] Society & Identity Aspects of Nomadism in Mongolia
Room I (T1)	[SAI1] Politics & International Relations Transnationalism, International Relations and Social Movements in Asia I	[SAI2] Politics & International Relations Transnationalism, International Relations and Social Movements in Asia II		
Room J (T2)	[SAJ1] Politics & International Relations Emerging Forces in Local Politics in East and Southeast Asia	[SAJ2] Politics & International Relations Decentralization as a Strategy for Resolving Conflict?	[SAJ3] Politics & International Relations Local Governance: Good Governance?	
Room K (T3)	[SAK1] Politics & International Relations Russian - Japanese Relations and East Asia Region	[SAK2] Politics & International Relations International Relations	[SAK3] Arts & Culture Artistic Actualisations in Contemporary China	[SAK4] Arts & Culture Artistic Actualisations in Contemporary China / Contemporary Han Chinese Folk Performances in China and Taiwan
Room L (T4)	[SAL1] Society & Identity How's Risk Mediated? The Role of the Japanese State in Issues of Migration, Lifelong Learning and Elderly Care	[SAL2] Development & Urbanization New Social Structures and Changing Social Status in Indonesia	[SAL3] Development & Urbanization Present-day Indonesia	[SAL4] Development & Urbanization Development and Indonesia
Room M (T5)	[SAM1] Society & Identity Language, Identity, and the Asian Body	[SAM2] Society & Identity Family, Hybridity and National Identity in the Malaysian Region	[SAM3] Society & Identity Exploring Past And Present Forms of Bonded Labour' in Asia	[SAM4] Society & Identity Exploring Past And Present Forms of Bonded Labour' in Asia: Contemporary forms of Bonded Labour: The Case of Malaysia
Room N (203)	[SAN1] Society & Identity Social Movements in Modern India: Rethinking Leader - Follower Relations	[SAN2] Society & Identity Beyond Hills and Plains: Rituals, State and Governance	[SAN3] Society & Identity Social and Economic Phenomena in India and Nepal	[SAN4] Society & Identity Social and Economic Phenomena in India and Nepal
Room O (204)	[SAO1] Economy / Korea Dynamic and Economic Growth in East Asia / South Korean Politics in Comparative Perspective: Legislatures, Parties and Nationalism	[SAO2] Korea From Heritage Tongue to World Language: The Korean Language in a Global Context	[SAO3] Korea Korea on the Filipino Mind	[SAO4] Korea Korea's Shift to Multicultural Society and its Challenge
Room P (205)	[SAP1] Economy Internal and External Factors Driving China's Rise	[SAP2] History / Economy Waste Control in Hong China: Comparative Studies from North, Northwest, and South China / Economic Returns in Contemporary China	[SAP3] Economy Labour - Intensive Manufacturing and Flexible Workers in the Global Garment Industry: Comparative Research from Asia	[SAP4] Economy Governance in Asia's Innovation Systems: Leaders, Followers, and Leapfroggers
Room Q (301)	[SAQ1] Language & Literature Cultural Transactions in Asia in Literature	[SAQ2] Language & Literature Asian Literatures: Motives and Genres	[SAQ3] Language & Literature Literature and Politics	
Room R (206-208)	[SAR1] Religion Aspects of Buddhism	[SAR2] Language & Literature An Analysis of Literary Images through Time	[SAR3] Religion Religion in Society: Inclusion or Exclusion	[SAR4] Religion Islam in an Historical Context
Room S (209-211)	[SAS1] Welfare & Health Ageing in Asia: Prospects and Consequences		[SAS3] Welfare & Health Health Care and Mental Health I	[SAS4] Welfare & Health Health Care and Mental Health II

Sunday

Time	Session 1 08:00-10:00	Session 2 10:45-12:45
Room A (101)		
Room B (102)	[SUB1] Arts & Culture Enshrining the Body, Embodying the Stone	[SUB2] Arts & Culture Archaeology, Artefacts and Epigraphy
Room C (103)	[SUG1] Gender The Influence of Gender on Socio-economic Development	
Room D (104)		[SUD2] History The Japanese Collection of Chinese Folk-crafts from the Historical and Comparative Perspective
Room E (105)		[SUE2] Migration Art and Migration
Room F (106)		[SUF2] Society & Identity Race and Ethnicity
Room G (107)	[SUG1] Environment & Energy Environment and (Alternative) Energy Resources	
Room H (108)	[SUH1] Society & Identity Identity Building in Art, Literature and Sport	
Room I (T1)	[SUI1] Politics & International Relations China and its Neighbours I	[SUI2] Politics & International Relations China and its Neighbours II
Room J (T2)	[SUJ1] Politics & International Relations Imperialism, Culture, and Transnational Identities: The Japanese Empire During Moments of Crisis, 1910s-1940s	[SUJ2] Politics & International Relations Japan in the World, the World in Japan
Room K (T3)	[SUK1] Society & Identity Civil Society in Asia I	[SUK2] Society & Identity Civil Society in Asia II
Room L (T4)	[SUL1] History Mass Mobilization in Twentieth Century China	[SUL2] History Before and after Defeat: Japan as the Occupier and the Occupied
Room M (T5)	[SUM1] Politics & International Relations Borders in the Centre	[SUM2] Society & Identity The Middle Class and Social Mobility in Asia
Room N (203)	[SUN1] Society & Identity Current Developments in Malaysia	
Room O (204)	[SUO1] Korea Through the Looking Glass - Korea and the Western Gaze	[SUO2] Korea Citizen Journalism & Blogs in Korea
Room P (205)	[SUG2] Environment & Energy The Impact and after Effects of Natural Disaster / Environment Conservation Issues in India	
Room Q (301)	[SUQ1] Language & Literature English in the Asian Context	[SUQ2] Knowledge Philosophy and Ethics
Room R (206-208)		
Room S (209-211)	[SUS1] Environment & Energy Regional Economic Growth in East and South Asia I	[SUS2] Environment & Energy Regional Economic Growth in East and South Asia II

-  ECONOMY
-  LANGUAGE LITERATURE
-  GENDER
-  ENVIRONMENT ENERGY
-  ISLAM
-  ARTS CULTURE
-  MIGRATION
-  WELFARE HEALTH
-  SOCIETY IDENTITY
-  LAW
-  RELIGION



Chair Dr. Nooriah Yusof

[SAA1]

Foreign Direct Investment and New Capitalism I

Panel ID	161 - Individual Panel	Convener	
Date	August 8, 2009 (Saturday)	Chair	Mark Beeson (University of Birmingham, UK)
Time	08:30 - 10:30	Discussant	
Room	Room A (101)		

Panel Abstract

The papers in this panel provide an insight into the economies of Asia.

Beginning with Mark Beeson's assessment of the impact of the current on East Asia, the panel then presents a series of detailed case studies of regional economic development. Kristiina Korhonen provides a detailed analysis of the role of Nordic foreign investment in Korea in the aftermath of the Asian crisis. She concludes that the investment strategies were opportunistic and surprisingly short term in focus.

Nagari Mohan Panda provides an analysis of corporate social responsibility and economic performance in India. He provides a quantitative analysis of the links between 'social responsibility disclosure' and economic performance. The final paper by Nooriah Yusof provides an analysis of foreign direct investment in Penang, Malaysia.

The paper highlights the challenges facing the region in its efforts to continue attracting FDI and remaining competitive.

[SAA1-1]

Mark Beeson (University of Birmingham, UK)

Competing Capitalisms after the Crisis: The Decline of Neoliberalism and the Rise of State Capitalism

[SAA1-2]

Kristiina Korhonen (Helsinki School of Economics, Finland)

Foreign Direct Investment for the Sake of Quick Returns

[SAA1-3]

Nagari Mohan Panda (North Eastern Hill University, India)

Association Between Corporate Social Responsibility Performance and Economic Performance: Empirical Evidence from India

[SAA1-4]

Nooriah Yusof (University Science of Malaysia, Malaysia)

Foreign Direct Investment in East Asia. The Penang [Malaysia] Experience

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