

UNIVERSITI SAINS MALAYSIA

Peperiksaan Semester Kedua  
Sidang 1989/90

Mac/April 1990

HEK 302 Bacaan dan Tulisan Kritis

Masa: [3 jam]

This Examination paper contains FIVE (5) questions in FOUR (4) pages.

Answer ALL questions. Answer Section A and B in separate booklets.

SECTION A

1. Write briefly on ALL of the following. Include examples.

- [a] assumption
- [b] anticipatory questioning
- [c] critique
- [d] exposition
- [e] style

(15 marks)

2. *"Authors frequently combine techniques for achieving their purpose."* Discuss with reference to at least two(2) of the readings in the course.

(20 marks)

3. Based on the article *"How to read a book"*, discuss the critical reader's check list for novels.

(15 marks)

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**SECTION B**

4. Read the following discourse and answer the question that follows.

Magistrate: I'm putting it to you again - are you going to make an offer - uh - uh to discharge this debt.

Defendant: Would you in my position

Magistrate: I - I'm not here to answer questions - you answer my question

Defendant: One rule for one and one for another - I presume

Magistrate: Can I have an answer to my question - please

Magistrate: The question is - are you prepared to make an offer to the court - to discharge - this debt.

Defendant: What sort of minimal offer would be required

Magistrate: It's not a bargaining situation - it's a straight question Mr. H. - can I have an answer

Defendant: Well I'll just pay the court a pound annually

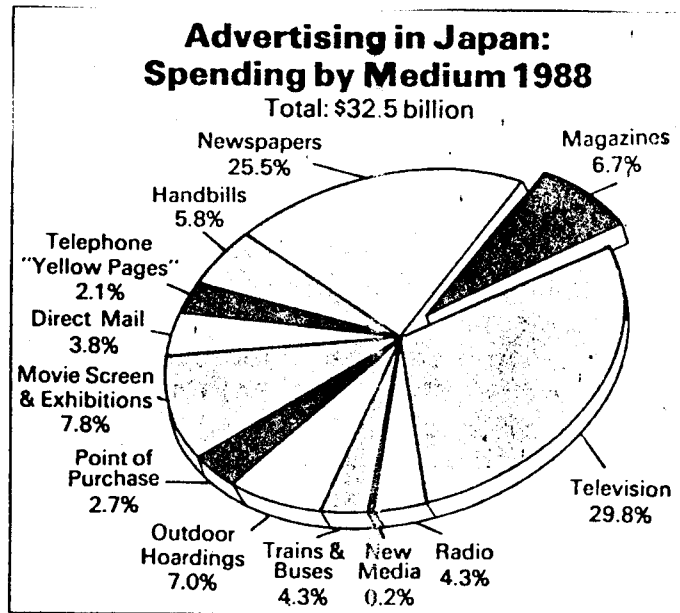
Magistrate: That's not acceptable to us

Recorded in Nottinghamshire  
County Magistrate's Court: 1976.

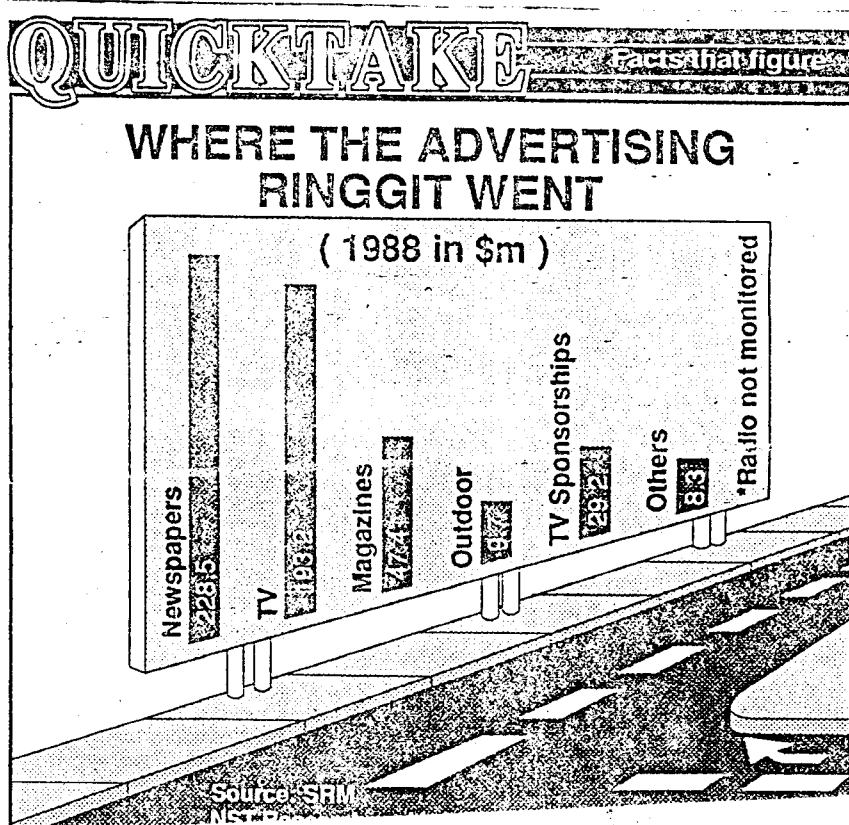
This discourse can be found in the domain of a court of law. How is this discourse different from a legal document?

(20 marks)

5. Study the charts on the amount spent by Japan and Malaysia on Advertising. (The figure for Japan is in American dollars. Exchange rate M\$1.00 - US\$2.30).



Asiaweek, June 16 1989



The New Straits Times, January 9 1990

- [a] Write a report to highlight the main areas of expenditure.
- [b] Why do you think Japan spends so much money on advertisement?
- [c] What is going to be the trend of advertising in Malaysia in the twenty-first century?

(30 marks)

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