UNIVERSITI SAINS MALAYSIA Second Semester Examination Academic Session 1997/98

February 1998

AGW615 ADVANCED BUSINESS STATISTICS

Time: [3 hours]

INSTRUCTION:

Please ensure that this examination paper consists of 11 printed pages before you begin.

Answer all questions in SECTION A and any ONE question from SECTION B

1. During the economic crisis, a bank manager collected the following data of all 350 defaulting loans.

	Collate	ral Value
Nature of Business	Sufficient	Insufficient
Exporters	33	109
Importers	63	145

If an auditor is to select a defaulting loan at random from this set of loans, what is the probability that the loan

- a. had sufficient collateral?
- b. was taken by an importer?
- c. had insufficient collateral if it was taken by an importer?
- d. was taken by an exporter if the loan collateral value is sufficient?

(10 marks)

2. Royal Malaysian Air Force (RMAF) regularly purchases a particular spare part used in its aircraft's navigation systems that need replacement regularly. RMAF made purchases in lots of 1000 pieces each time. When a shipment of parts arrives, RMAF will carry out acceptance sampling, whereby it takes a random sample from the lot, and accepts the lot if not more than a certain number (acceptance number) of defectives were found in the selected sample; otherwise the lot will be rejected and returned to the supplier.

If past records show that the supplies contains 1% defectives, what is the probability of accepting a lot that was just received, if

- b. the sample was 20 pieces and the acceptance number was 1?
- b. the sample was 50 pieces and the acceptance number was 2?

...2/-

If the supplier supplies at a quality level of 2% defectives, what is the producer's risk (risk of rejecting the lot and returning it to the supplier) using sampling plan (a) above?

(10 marks)

- 3. As the managing director of a company (with 10,000 employees) that claims to be charitable to the less fortunate, you were told that 80% of your staff, recently contributed to the North Korean Famine Fund (NKFF). You then randomly select 36 workers and found only 5 had contributed to NKFF.
- a. What would you conclude? Explain using probabilities.
- b. What if you had found 25 contributors?
- c. How many workers do you have to ask if you are to estimate to within 2% of the true proportion of your staff who had contributed to NKFF with 98% confidence?

(15 marks)

4. Malaysian Dental Surgeon Association (MDSA) carried out tests to determine whether there are differences in three major brands of toothpaste sold in Malaysia. To achieve this objective, 15 primary school children were monitored throughout their primary school years and the number of cavities each had during this period were noted as follows.

Observation	Type of Toothpaste Used				
	1	2	3		
1	19	20	18		
2	15	25	12		
3	22	22	16		
4	17	19	17		
5	19	23	15		
Total	92	109	78		

- a. MDSA has assigned the 15 schoolchildren randomly to the three major brands of toothpaste. What conclusions can you draw at 5% significance level? Explain and state all assumptions you use in arriving at your conclusions.
- b. Suppose MDSA believes that dental health depends on dietary habits and that the habits of the major races -- Malay, Chinese, Indians, Orang Asli and Others differ. What design would you suggest MDSA use, for it to come out with more valid conclusions? How would you then analyse the above data, if each of the rows in the above table represents one race? Use significance level of 5%. State the hypotheses that you are testing.

(30 marks)

....3/-

SECTION B

Answer any ONE (1) of the following questions.

5. A marketing executive for computers wishes to test market a range of new computers to determine the right combination of price and accessories that will induce purchase of the computer. Intent to purchase is measured on a scale 0 (very unlikely to purchase) to 100 (most likely to purchase). Three levels of prices (P1, P2 and P3) and three accessories packages were tested,. Each price-accessories package were judged by three potential customers who then state their likelihood of purchase. The description of the subpopulations are as follows:

- - Description of Subpopulations - -

Summaries of By levels of	LSALES AP PRICE	5 Likelihood of Sal Accessories Packa Price			
Variable	Value	Label	Mean	Std Dev	Cases
For Entire Popu	lation		46.2222	24.9990	27
AP PRICE PRICE PRICE	1.00 2.00	Accessories Package Price Level 1 Price Level 2 Price Level 3	36.6667 28.0000 39.3333 42.6667	7.2284 3.6056 3.5119 2.5166	9 3 3 3
AP PRICE PRICE PRICE	1.00 2.00	Accessories Package Price Level 1 Price Level 2 Price Level 3	58.5556 69.0000 25.3333 81.3333	25.6959 2.6458 3.2146 5.1316	9 3 3 3
AP PRICE PRICE PRICE	1.00 2.00	Accessories Package Price Level 1 Price Level 2 Price Level 3	43.4444 84.3333 12.3333 33.6667	32.1874 3.0551 2.5166 5.0332	9 3 3 3

Total Cases = 27

- a. Based upon the description above, which combination of price level and accessories package should be selected for the computer for marketing purposes?
- b.

A 2-way ANOVA was carried out with the following results. Interpret the solution, bearing in mind that the ultimate objective of the exercise is to determine the best combination of price and accessories package that will induce purchase.

....4/-

VARIANCE * * * ANALYSIS * * * ΟF Likelihood of Sales (0-100) Accessories by AP LSALES Package

PRICE Price

UNIQUE sums of squares effects entered simultaneously

All effects	s entered sime	arcanet	Jusiy		
Source of Variation	Sum of Squares	DF	Mean Square	F	Sig of F
Main Effects AP PRICE	8244.444 2260.222 5984.222	4 2 2	2061.111 1130.111 2992.111	159.456 87.430 231.481	.000 .000 .000
2-Way Interactions AP PRICE	7771.556 7771.556	4 4	1942.889 1942.889	150.309 150.309	.000 .000
Explained	16016.000	8	2002.000	154.883	.000
Residual	232.667	18	12.926		
Total	16248.667	26	624.949		

Suppose that the above analysis was carried out using regression analysis with c. dummy variables whereby DAP1=1 for accessories package 1 and 0 otherwise; DAP2 = 1 for accessories package 2 and 0 otherwise; dprice 1 = 1 for price level 1 and 0 otherwise; dprice 2 = 1 for price level 2 and 0 otherwise; and interactions DAP11 between DAP1 and dprice1, DAP12 between DAP1 and dprice2; DAP21 between DAP2 and dprice2; and DAP22 between DAP2 and dprice2. Interpret the solution and discuss the similarities and differences with the 2-Way ANOVA results above.

(35 marks)

* * * * REGRESSION MULTIPLE * * * * Listwise Deletion of Missing Data Likelihood of LSALES Dependent Variable.. Equation Number 1 Sales (0-100) Block Number 1. Method: Enter DAP21 DAP22 DPRICE1 DAP2 DAP11 DAP12 DAP1 DPRICE2 Variable(s) Entered on Step Number DPRICE2 1.. DAP2 2.. 3.. DAP11 4.. DAP21 5.. DAP12 DPRICE1 6.. 7.. DAP22

DAP1 8..

....5/-

[AGW615]

.

- 5 -

Multiple R R Square Adjusted R Square Standard Error	.99281 .98568 .97932 3.59526			[AG
Analysis of Variance			X	
Regression Residual	8 1601	6.00000 2.66667	Mean Square 2002.00000 12.92593	
F = 154.88252	Signif F =	.0000	•	
Variable B DAP1 9.00000 DAP11 -65.333333 DAP12 18.00000 DAP2 47.666667 DAP21 -63.00000 DAP22 -34.666667 DPRICE1 50.666667	2.935521 172946 4.1514548369 4.151454 .23059 2.935521 .9159 4.15145480707 4.15145444410 2.935521 .97361 2.93552140994	Tolerance 5 .250000 71 .281250 94 .281250 71 .250000 79 .281250 07 .281250 19 .250000	VLF T 4.000 3.066 3.556 -15.737 3.556 4.336 4.000 16.238 3.556 -15.175 3.556 -8.350 4.000 17.260 4.000 -7.267	Sig T .0067 .0000 .0004 .0000 .0000 .0000 .0000 .0000
Collinearity Diagnos			16.219	.0000
Number Eigenval 1 3.29966	Cond Variance Index Constant	Proportions DAP1 DAP1 .00631 .0047		
7.18350	1.348 .00000 1.348 .00000 1.816 .00000 3.146 .00489 3.146 .16177 4.240 .00000	.00015 .0144 .02279 .0199 .00000 .06 .12133 .0027 .00367 .0910	15 .01995 .0001 95 .01445 .0227 .06250 .0000 75 .00275 .1213 00 .09100 .0036 50 .16300 .0001 00 .17760 .2269	.01995 .01445 .06250 .00275 .09100 .16300 .17760
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	ICE1 DPRICE2 0631 .00631 2279 .02279 0015 .00015 0000 .00000 2133 .12133 0367 .00367 2696 .22696 0010 .00010 1869 .61869			
End Block Number 1 Residuals Statistics	All requested	l variables e	ntered.	
*RESID -4.6667 *ZPRED -1.3654	Max Mean 1.3333 46.2222 5.6667 .0000 1.5355 .0000 1.5761 .0000	Std Dev N 24.8193 27 2.9914 27 1.0000 27 .8321 27		
Total Cases = Durbin-Watson Test =	2.40879			
				6/ -

6.

Quarterly data for retail car sales (RCS) for the years 1987 to 1996 were related to Disposable Personal Income (DPI) and Prime Interest Rate (PR). A portion of the data is shown below.

 TIME
 RCS
 DPI
 MR

 1996.00
 273792.0
 2742.90
 13.73

 1996.00
 261643.0
 2692.00
 14.43

 ...
 ...
 ...
 ...

 1987.00
 372414.0
 3466.90
 10.00

 1987.00
 369017.0
 3493.00
 9.82

a.

SPSS regression results with RCS as the dependent and DPI and PR as the explanatory variables are as follow:

- i. How good is the model? (Use the usual criteria for judging goodness of model)
- ii. Are the assumptions of the regression models satisfied.
- iii. What is the regression equation?
- iv. If Quarter 1 1997 has DPI=3450 and PR=10.20, what is your 95% prediction interval for retail car sales (RCS)

REGRESSION * * * * * * * * MULTIPLE Listwise Deletion of Missing Data Equation Number 1 Dependent Variable.. RCS Retail car sales Block Number 1. Method: Enter DPI MR Variable(s) Entered on Step Number Prime mortgage rate 1.. MR Real Disposable Income DPI 2.. .99357 Multiple R 🔒 .98717 R Square Adjusted R Square .98648 Standard Error 4476.99657 Analysis of Variance Mean Square DF Sum of Squares 57068532922.52700 28534266461.2635 2 Regression 741609435.44798 20043498.25535 37 Residual Signif F = .00001423.61708 F =------ Variables in the Equation -----т VIF Beta Tolerance В SE B Variable .298609 3.349 24.699 5.077089 .841618 125.399641 DPI -2773.581235 537.385823 -.175869 -5.161 .298609 3.349 MR -1.793 (Constant) -38992.61095 21745.81210 ----- in ------Sig T Variable .0000 DPT .0000 MR

...7/-

(Constant) .0811

Collinearity Diagnostics

Number 1 2 3	Eigenval 2.96363 .03570 .00066	Cond Index 1.000 9.111 56.821	Const	ant 012 112	DPI .00023 .01951 .98026	ons MR .00116 .17955 .81929	
End Bloc	k Number 3	l All	reque	sted v	variable	es entered.	
Residual	s Statistic:	5:					
	Mir	ı	Max		Mean	Std Dev	N
* PRED * ZPRED * SEPRED * ADJPRED * RESID * ZRESID * SRESID * DRESID * DRESID * MAHAL * COOK D * LEVER Total Cas	258560.453 -1.4340 731.088 258156.828 -8090.5645 -1.8071 -1.8559 -8574.6426 -1.9223 .0650 .0001 .0017 ses =) 2024 372060 9008 9525 9525	1.5260	118 31340	.0000 9.3041 1.1509 .0000 .0000 .0016 5.3241 .0022 1.9500 .0261 .0500	38253.0485 1.0000 301.8203 38286.5022 4360.6911 .9740 1.0110 4700.2953 1.0318 1.5326 .0320 .0393	40 40 40 40 40 40 40 40 40 40 40
		10					

Durbin-Watson Test = 1.43008

b. The retail car sales may be seasonal; i.e. the changes in sales may be due to the time of the year. For this reason, dummy variables were introduced with Q1 taking value 1 for Quarter 2 and 0 otherwise; Q2 taking value 1 for Quarter 3 and 0 otherwise; and Q3 taking value 1 for Quarter 4 and 0 otherwise. For quarter 1 all three dummy variables take on value 0. Interpret the solution given below and interpret the impact of quarters on the retail car sales.

(35 marks)

* * * * REGRESSION MULTIPLE Listwise Deletion of Missing Data Equation Number 1 Dependent Variable.. RCS Retail car sales Block Number 1. Method: Enter DPI MR Q1 02 Q3 Variable(s) Entered on Step Number 1.. Q3 2.. MR Prime mortgage rate 3.. Q2 4.. Q1 5.. DPI Real Disposable Income Multiple R .99394 R Square .98793 Adjusted R Square .98615 4530.90420 Standard Error

...8/-

Analysis of Variance

Regression Residual	DF 5 34	5711215319	99.62950 11	Mean Squ 422430639.9 20529092.89	259
F = 556	.40211	Signif F =	.0000		
 Variable	Variabl B			Solerance	VIF T
Q1 Q2 Q3	124.765919 -2843.217449 1735.037869 2881.581194 1038.219241 -37562.71675	547.085692 2032.16671 2036.90119 2039.88535	180284 .019762 .032822 .011825	.295094 3. .662811 1. .659734 1.	
in - Variable					
DPI MR Q1 Q2 Q3 (Constant)	.0000 .0000 .3992 .1663 .6141 .0978				· ·
Collinearit	cy Diagnostic	s			,
2 1 3 1 4 5	genval Cor Inde .76760 1.00 .00009 1.94 .00000 1.94 .19621 4.38 .03544 10.3 .00066 75.6	Ex Constant 00 .00007 1 .00000 2 .00000 32 .00040 310 .00123	.00014 .0 .00000 .0 .00000 .0 .00064 .0 .01985 .1	MR Q1 0069 .00992 0000 .17866 0000 .15241 0460 .65544 7486 .00161	Q2 Q3 .00987 .00979 .01574 .30026 .31378 .02923 .65219 .64558 .00304 .00810 .00537 .00704
Residuals	Statistics: Min	Max	Mean	Std Dev	Ν
*ZPRED *SEPRED *ADJPRED 2 *RESID *ZRESID *SRESID	59014.5469 3 -1.4216 1445.4250 58400.2188 3 -8462.2305 -1.8677 -2.0024 -9726.9951 -2.1004	1.5142 2454.6794 71789.3750 8617.0020 1.9018 2.0416	.0000 1741.2522 313402.8236 .0000 .0000 .0014	1.0000 220.4996 38291.6227 4230.5033 .9337 1.0113 4 4966.6764	
Total Case Durbin-Wat	es = 40 son Test =	1.36537			

AGW 615 ADVANCED BUSINESS STATISTICS FORMULAE

1. Mean

$$\overline{x} = \frac{\sum_{i=1}^{n} x_i}{n} \cdots or \cdots \overline{x} = \frac{\sum_{i=1}^{N} x_i}{N} \cdots$$

2. Variance

$$s^{2} = \frac{\sum (x - \bar{x})^{2}}{n - 1} = \frac{\sum x^{2} - n\bar{x}^{2}}{n - 1}$$

3. Sampling Distribution

$$\mu_{\bar{x}} = \mu \cdots and \cdots \mu_{\bar{p}} = p$$

$$\sigma_{\bar{x}} = \frac{\sigma}{\sqrt{n}} \cdots and \cdots \sigma_{\bar{p}} = \sqrt{\frac{p(1-P)}{n}}$$

4. Confidence Interval

$$\bar{x} \pm z_{\alpha/2} \bullet \frac{\sigma}{\sqrt{n}} \cdots \cdots \bar{x} \pm t_{\alpha/2, n-1} \bullet \frac{\sigma}{\sqrt{n}} \cdots \cdots \bar{p} \pm z_{\alpha/2} \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$$

5. Sample Sizes

$$n = \left(\frac{z_{\alpha/2}\sigma}{B}\right)^2 \cdots or \cdots or = \left(\frac{t_{\alpha/2,n-1}s}{B}\right)^2 \cdots or \cdots or = \left(\frac{z_{\alpha/2}\sqrt{p(1-p)}}{B}\right)$$

6. Sampling distribution of Differences

$$\mu_{x_{1}-x_{2}} = \mu_{1} - \mu_{2} \cdots or \mu_{\hat{p}_{1}-\hat{p}_{2}} = p_{1} - p_{2}$$

$$\sigma_{\bar{x}_{1}-\bar{x}_{2}} = \sqrt{\frac{\sigma_{1}^{2}}{n_{1}} + \frac{\sigma_{2}^{2}}{n_{2}}} \cdots or \cdots s_{\bar{x}_{1}-\bar{x}_{2}} = \sqrt{\frac{s_{1}^{2}}{n_{1}} + \frac{s_{2}^{2}}{n_{2}}} \cdots$$

$$df = n_{1} + n_{2} - 2 \cdots or \cdots df = \frac{\left(s_{1}^{2}/n_{1} + s_{2}^{2}/n_{2}\right)^{2}}{\left(\frac{\left(s_{1}^{2}/n_{1}\right)^{2}}{n_{1} - 1} + \frac{s_{2}^{2}/n_{2}}{n_{2} - 1}\right)}$$

$$s_{\bar{x}_{1}-\bar{x}_{2}} = s_{p}\sqrt{\frac{1}{n_{1}} + \frac{1}{n_{2}}} \cdots and \cdots s_{p} = \sqrt{\frac{s_{1}^{2}(n_{1}-1) + s_{2}^{2}(n_{2}-1)}{n_{1} + n_{2} - 2}}$$

$$\sigma_{\bar{p}_{1}-\bar{p}_{2}} = \sqrt{\frac{p_{1}(1-p_{1})}{n_{1}} + \frac{p_{2}(1-p_{2})}{n_{2}}}$$

WILCOXON RANK SUM TEST

$$E(T) = \frac{n_1(n_1 + n_2 + 1)}{2} \cdots and \cdots \sigma_T = \sqrt{\frac{n_1n_2(n_1 + n_2 + 1)}{12}}$$

WILCOXON SIGNED RANK SUM TEST

$$E(T) = \frac{n (n + 1)}{2} \dots \sigma_{T} = \sqrt{\frac{n (n + 1)(2n_{1} + 1)}{24}}$$

KRUSKAL-WALLIS

$$H = \left[\frac{12}{n(n+1)}\sum \frac{T_j^2}{n_j}\right] - 3(n+1)$$

FRIEDMAN

$$F_r = \left[\frac{12}{bk(k+1)}\sum T_j^2\right] - 3b(k+1)$$

CHI-SQUARED

$$\chi^{2} = \sum \frac{(o_{i} - e_{i})^{2}}{e_{i}} \dots \text{ where } \dots e_{i} = np_{i}$$
$$\chi^{2} = \sum \sum \frac{(o_{ij} - e_{ij})^{2}}{e_{Ij}} \dots \text{ where } \dots e_{ij} = \frac{T_{i}T_{j}}{N}$$

and $\cdots T_i = row \cdots i \cdots total, \cdots and \cdots T_j = column \cdots j \cdots total$

ANALYSIS OF VARIANCE

$$\overline{x}_{j} = \frac{\sum_{i=1}^{n_{j}} x_{ij}}{n_{j}} \cdots \overline{\overline{x}}_{j} = \frac{\sum_{j=1}^{k} \sum_{i=1}^{n_{j}} x_{ij}}{n}$$

$$SST = \sum_{j=1}^{k} n_{j} (\overline{x}_{j} - \overline{\overline{x}})^{2} \cdots SSE = \sum_{j=1}^{k} \sum_{i=1}^{n_{j}} n_{j} (x_{ij} - \overline{x}_{j})^{2}$$

$$SS(Total) = SSE + SST \cdots MST = \frac{SST}{k-1} \cdots MSE = \frac{SSE}{n-k} \cdots F = \frac{MST}{MSE}$$

$$SS(Total) = \sum_{j=1}^{k} \sum_{i=1}^{b} (x_{ij} - \overline{\overline{x}})^{2} \cdots SST = b \sum_{j=1}^{k} (\overline{x}_{T_{j}} - \overline{\overline{x}})^{2}$$

$$SSB = k \sum_{i=1}^{b} (\overline{x}_{B_{i}} - \overline{\overline{x}})^{2} \cdots SSE = \sum_{j=1}^{k} \sum_{i=1}^{b} (x_{ij} - \overline{x}_{T_{j}} - \overline{\overline{x}}_{B_{i}} + \overline{\overline{x}})^{2}$$

$$MST = \frac{SST}{m} \cdots MSR = \frac{SSB}{m} \cdots MSE = \frac{SSE}{m}$$

$$MST = \frac{352}{k-1} \dots MSB = \frac{352}{b-1} \dots MSE = \frac{352}{n-k-b+1}$$

128

...11/-

$$SS(Total) = \sum_{i=1}^{a} \sum_{j=1}^{b} \sum_{k=1}^{r} (x_{ijk} - \overline{x})^{2} \dots SS(A) = rb \sum_{i=1}^{a} (\overline{x}[A]_{i} - \overline{x})^{2}$$

$$SS(B) = ra \sum_{i=1}^{b} (\overline{x}[B]_{j} - \overline{x})^{2} \dots SS(AB) = r \sum_{j=1}^{k} \sum_{i=1}^{b} (\overline{x}[AB]_{ij} - \overline{x}[A]_{ij} - \overline{x}[B]_{j} + \overline{\overline{x}})^{2}$$

$$SSE = \sum_{i=1}^{a} \sum_{j=1}^{b} \sum_{k=1}^{r} (x_{ijk} - \overline{x}[AB]_{ij})^{2}$$

$$MS(A) = \frac{SS(A)}{a - 1} \dots MS(B) = \frac{SS(B)}{b - 1}$$

$$MS(AB) = \frac{SS(AB)}{(a - 1)(b - 1)} \dots MSE = \frac{SSE}{n - ab}$$

- 11 -

REGRESSION

$$y = \beta_0 + \beta_1 x \cdots \hat{\beta}_1 = \frac{SS_{xy}}{SS_x} \cdots \hat{\beta}_0 = \overline{y} - \hat{\beta}_1 \cdot \overline{x}$$

$$SS_{xy} = \sum (x_i - \overline{x})(y_i - \overline{y}) \cdots SS_x = \sum (x_i - \overline{x})^2 = \sum x_i^2 - n\overline{x}^2$$

$$SS_y = \sum (y_i - \overline{y})^2 = \sum y_i^2 - n\overline{y}^2 \cdots SSE = SS_y - \frac{SS^2_{xy}}{SS_x}$$
Standard Form of Figure 6.5.

Standard Error of Estimate & Coefficient of Determination,

$$S_{\varepsilon} = \sqrt{\frac{SS}{n-2}} \qquad \qquad R^2 = 1 - \frac{SSE}{SS_{\nu}}$$

Prediction and Estimation Interval at x_g

$$\hat{y} \pm t_{\alpha/2, n-2} \sqrt{1 + \frac{1}{n} + \frac{(x_g - \bar{x})^2}{SS_x}} \cdots \hat{y} \pm t_{\alpha/2, n-2} \sqrt{\frac{1}{n} + \frac{(x_g - \bar{x})^2}{SS_x}}$$

Coefficient of Correlation

$$r = \frac{SS_{xy}}{\sqrt{SS_x \cdot SS_y}} \cdots t = \sqrt{\frac{n-1}{1-r^2}}$$

Spearman Rank Correlation

$$r_{s} = \frac{SS_{ab}}{\sqrt{SS_{a} \cdot SS_{b}}}$$

Standard Deviation of i-th residual

$$s_{r_i} = s_{\varepsilon} \cdot \sqrt{1 - h_i} \cdots h_i = \frac{1}{n} + \frac{(x_g - \overline{x})^2}{SS_x}$$