
UNIVERSITI SAINS MALAYSIA
In Collaboration With

TAYLOR'S COLLEGE

Second Semester Examination
2003/2004 Academic Session

February / March 2004

Bachelor of Communication (Honours)

YWP 223 – Feature Writing

Duration : 2 hours

Instructions:

Before you begin, please ensure that this examination paper contains a total of **TWO [2]** pages.

Answer **TWO [2]** questions.

Each question carries 100 marks.

- 2 -

1. (a) Explain with examples the meaning of "show, not tell" in feature writing.

OR

- (b) Explain with examples THREE differences between news and features.

2. (a) In a feature the ending plays an important role as without it, the feature will be hanging loose. Discuss FOUR functions of an ending and FIVE types of a feature ending.

OR

- (b) An effective feature is one with minimum errors. Discuss with examples FIVE types of error that one should avoid in writing.

- ooo O ooo -