
UNIVERSITI SAINS MALAYSIA

In Collaboration With

TAYLOR'S COLLEGE

First Semester Examination
2003/2004 Academic Session

September / October 2003

Bachelor of Communication (Honours)

YWP 221 – JOURNALISM I

Duration : 2 hours

Instruction To Candidate:

Before you begin, please ensure that this examination paper contains a total of **TWO [2]** pages.

Answer **THREE [3]** questions.

Each question carries 100 marks.

1. Describe the structural organisation of a small newsroom and the duties of the editorial board. The description should emphasise their role as "gatekeepers".
2. There are three schools of thought in journalism ethics (Faridah Ibrahim & Mus Chairil [ed.], 2000). Discuss those three schools of thought in the context of Malaysian journalism.
3. An event will find a place in the newspaper if it fulfills certain criteria. Discuss the criteria normally used by newspapers in determining newsworthiness. Discuss also the "non-news" factors that influence the selection and publication of news.
4. Information to be used in newswriting could be obtained from various sources. Describe those sources and explain the use of each of them.
5. In *Media Watch* (Kua Kia Soong, 1990) Raja Aziz Addruse alleges that the freedom of the press in Malaysia is increasingly being eroded. Evaluate the allegations.