
UNIVERSITI SAINS MALAYSIA
In Collaboration With

TAYLOR'S COLLEGE

Second Semester Examination
Academic Session 2004/2005

March 2005

YWP 221 - Journalism I
[Kewartawanan I]

Duration: 2 hours
[Masa: 2 jam]

Please check that this examination paper consists of THREE pages of printed materials before you begin the examination.

[Sila pastikan bahawa kertas peperiksaan ini mengandungi TIGA muka surat yang bercetak sebelum anda memulakan peperiksaan ini.]

Answer **QUESTION 1** which is compulsory and **TWO (2)** other questions.
*[Jawab **SOALAN 1** yang diwajibkan dan mana-mana **DUA (2)** soalan lain.]*

Each question carries 100 marks.
[Sumbangan markah tiap-tiap soalan ialah 100 markah.]

1. What is meant by *summary lead*? Your answer should discuss the elements of such lead, and why journalists often use the lead in their reporting.

[Apakah yang dimaksudkan dengan pendulu rumusan? Jawapan anda harus membincangkan ciri-ciri pendulu tersebut, dan mengapa pendulu jenis ini sering digunakan dalam pemberitaan.]

2. In general, reporting could be categorized into three forms i.e. general reporting, beat reporting and specialized reporting. Explain the three forms.

[Secara umum pemberitaan terbahagi kepada tiga bentuk iaitu pemberitaan umum, beat dan pemberitaan khas. Jelaskan ketiga-tiga bentuk tersebut.]

3. You need to interview someone to get information for your reporting assignment. Explain the steps you would take to accomplish the task.

[Anda perlu menemuramah seseorang untuk mendapatkan maklumat untuk satu tugas. Terangkan langkah-langkah yang perlu diambil untuk melaksanakan tugas tersebut.]

4. Explain the three schools of thought in journalism ethics with regards to responsible journalism.

[Jelaskan tiga aliran pemikiran dalam etikaewartawanan berhubung dengan kewartawanan bertanggungjawab.]

5. What is meant by libel in the Defamation Act 1957? What are the defences for someone accused of defamation in his writings?

[Apakah yang dimaksudkan dengan fitnah dalam Akta Fitnah 1957? Apakah pembelaan seseorang yang didakwa memfitnah dalam penulisannya?]