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UNIVERSITI SAINS MALAYSIA  
In Collaboration With

TAYLOR'S COLLEGE

First Semester Examination  
Academic Session 2005/2006

November 2005

**YKT 103 – Communication and Society**  
*Komunikasi dan Masyarakat*

Duration: 3 hours

*Masa: 3 jam*

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This examination paper consists of **TWO (2)** pages of printed materials.  
*Kertas peperiksaan ini mengandungi DUA (2) muka surat yang bercetak.*

Answer **THREE (3)** questions. **Question ONE (1)** is compulsory.  
*Jawab TIGA (3) soalan. Soalan SATU (1) adalah wajib*

Each question carries 100 marks.  
*Sumbangan markah tiap-tiap soalan ialah 100 markah.*

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1. According to McQuail (1975) "communication" is a process of sharing meanings. Explain McQuail's perspective with examples from Malaysia's multi-ethnic society.

*Menurut McQuail (1975) "komunikasi" ialah proses perkongsian makna. Huraikan perspektif ini dengan contoh-contoh dari masyarakat pelbagai kaum di Malaysia.*

2. Explain the Official Secrets Act (1972). Using examples, discuss the extent to which the Act affects a journalist's watchdog function.

*Jelaskan Akta Rahsia Resmi (1972). Dengan contoh-contoh, bincangkan sejauh mana Akta ini mempengaruhi fungsi "pengawas" seseorang wartawan.*

3. With examples discuss the effects of the May 13, 1969 tragedy on the Malaysian mass media.

*Bincangkan dengan contoh-contoh kesan tragedi 13 Mei 1969 terhadap media massa Malaysia.*

4. What were the two main functions of the mass media during Tun Razak's administration? What was the socio-political and economic environment then?

*Apakah dua fungsi utama media massa di bawah pentadbiran Tun Razak? Apakah persekitaran sosio-politik dan ekonomi ketika itu?*

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